

# Horticulture & Business Management



'A highlight of the study so far has been the numerous visits to companies across many domains of the sector, as well as the freedom in a lot of our study to pursue the things that we are interested in.'

Ali – Student Horticulture & Business Management

**HAS IT ALL**

## In short

Did you know the Netherlands is the second largest exporter of vegetables, flowers, and other agricultural products? It makes sense, therefore, that other countries would like to learn from our expertise in the field of horticulture. In the English-taught bachelor's programme Horticulture & Business Management you will learn all about cultivation and business to become an all-round professional in horticulture. All this is set in an international environment, with students from all over the world.

- + Focus on high tech open and protected cultivation based on the Dutch situation and developments.
- + Building your professional network through projects in collaboration with companies in the horticultural sector.

**Start**  
September 2026

**Language**  
English

**Duration**  
4 years

**Title**  
Bachelor of Science



For all information about this programme, scan the QR code!

[has.nl/en/horticulture-and-business-management](https://has.nl/en/horticulture-and-business-management)

## HAS green academy

HAS green academy is the leading university of applied sciences specialising in agriculture, food, and the living environment. With your fellow students you will delve into topics that impact businesses and organisations. You will develop practical solutions to contribute to a healthy environment and ensure food security. Both in the Netherlands and abroad. Discover it!

- ✓ Great job prospects
- ✓ Experienced lectures
- ✓ Personalised university with a vibrant atmosphere

## The first year



**Courses:** plant health • soil/substrate  
• plant biology • entrepreneurship • economics • marketing

**Educational activities:** tutorials • problem based learning (PBL) • group assignments • excursions • internships  
• lectures • guest lectures

## Study Fees



Visit our website to check the current tuition fees.

Indication of costs for books, excursions and activities in year 1: **€ 700**  
Most materials bought are used during all years of your studies.

## Career Prospects

- Cultivation specialist
- Product manager
- Cultivation consultant
- Quality/export manager
- Plant breeder
- Entrepreneur

## Admission Requirements

The admission requirement is a secondary school diploma which is equivalent to a Dutch havo/vwo diploma with the final-year subject mathematics and chemistry. To find out how your diploma is valued in the Netherlands, check [nuffic.nl/en](https://nuffic.nl/en).

Do you want to know if the programme suits you? We offer a study choice check. For this, please contact our study advisor. The study choice check is mandatory for the Horticulture and Business Management programme.

## English Language Requirements

Students who have completed their previous education in English are exempted from this requirement. All other students need to provide proof that they are proficient in the English language. HAS advises the IELTS language test [ielts.org](https://ielts.org). Overall band score (academic programme) must be at least 6.0. For more information about the other accepted tests TOEFL and Cambridge ESOL certificate, see our website.

## Further studies

"Around 15-20% of HBM graduates pursue a Master's degree, most often in the Netherlands e.g. Wageningen or abroad, in fields such as plant sciences, breeding, resilient farming, or business and economics."

## Also interesting

International Food & Agribusiness (English-taught)

### ASK IT

Please contact the study advisor for more information.

**Maud Putters-Bruurs**  
[m.putters-bruurs@has.nl](mailto:m.putters-bruurs@has.nl)  
[+31 88 890 3052](tel:+31888903052)



### EXPERIENCE IT

## Check our study-events!

Would you like to experience the atmosphere at HAS green academy? We are happy to welcome you at our open days, orientation days and online events.  
[has.nl/en/study-events](https://has.nl/en/study-events)