



Course

Working data-driven on social issues

Information that is truly and properly used



Duration
3 teaching days

In short

The social and spatial challenges are large and complex. Themes such as flooding, desiccation, heat stress, biodiversity and energy transition are becoming increasingly important. In the choices to be made, data and information are the fundamental basis. How do you ensure that you properly guide your client and advise them in the data solutions to be developed, in order to arrive at good insights, choices and monitoring?

More information



In this course you will learn on both a global and concrete level about the various aspects involved in “steering with data.

Program

To properly facilitate management, it is important that you know and understand the social issues, as well as be able to advise on how to achieve a good and applicable end product. Your role as a data specialist thus changes from “you ask, we turn” to a more advisory role.

Insight into major social issues

The question or assignment that lands on your desk is reasoned from a social task. Increase your knowledge of social issues and learn to better understand the question and context in order to gain a clearer understanding of what insights the client wants to obtain and what expertise is needed.

Get to the core

Now that you have a better understanding of the context, it is important to learn how, together with the client, you can find out the exact question and context. What is the question behind the question?

- What question does the policymaker have?
- What insights does the policymaker want to gain?
- What will the client do with the results?
- What is the context?
- What expertise will you involve to uncover relevant information?

Matching data (ethically) to the question

On the basis of theory and (your own) case histories, you will be given tools to collect and compile the right data to answer the question. You do this together with your colleague policy officer to directly concretize your practical question.

- How does the available data match the question?
- How do you deal with ethical dilemmas?
- What choices do you make to avoid misleading interpretations of visualizations?

Is this for you?

You have technical skills and are looking to deepen your understanding of substantive societal themes: energy transition, climate adaptation and participation. You are a data specialist, information specialist or policy officer advisor on sustainability.

Work method

By interactively exchanging knowledge and experiences with your fellow participants and the experienced practical instructor during the meetings, you will gain refreshing, valuable and deepening insights.

Study load

Three class days from 09:30 to 16:00 hours

Results

After the course:

- you will be better able to guide a policy officer on information needs.
- you know how to identify the real question.
- you will have a broader scope by sharing knowledge and experiences with colleagues.
- your results and visualizations match the client’s needs even better.
- you make the right choices to avoid misleading interpretations and visualizations.

Certification

Upon completion of the course, you will receive a certificate from HAS green academy.

Course location and starting dates

Current start dates and locations can be found at www.has.nl.

Study costs

The study costs for this course can be found at www.has.nl.

HAS green academy

HAS green academy is a university of applied sciences and expertise center for agro, food and living environment in Den Bosch and Venlo. As an explorer of, for and with the green sector, HAS green academy brings movement and progress. Knowledge and experience of HAS lecturers and professionals from the field come together. This is how we work together on solutions to small and large social issues.

- ✓ Focused on daily practice
- ✓ Experienced lecturers with practical knowledge
- ✓ Years of experience in creating and



Contact and sign in

HAS green academy also offers Incompany training courses and customized courses. For more information contact us.



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