

Full-time bachelor's degree • Den Bosch

Horticulture & Business Management

Curriculum 2025-2026

Year	Term 1	Term 2	Term 3	Term 4
1	Plant and environment	Plant and cell	Plant and growth	Orientation internships
	The horticultural sector	Economics and business	Marketing and communication	
	Personal and professional development 1			
2	Horticulture and planning	Horticulture and technology	Cultivation research	Future farming 1
	Cultivation project			
	Entrepreneurship and market	Supply chain management	Business and management	Future farming 2
	Personal and professional development 2			
3	Internship(s) Elective course at HAS green academy or another university			
4	Graduation specialisation: ▪ Applied plant research ▪ Cultivation & technology ▪ Global trade & management ▪ Top-class business (in Dutch only)		Professional assignment	